



JA Finance Park®

Dear Parents and Guardians:

As you know, our class is participating in an exciting economic education program called JA Finance Park. We soon will be visiting the JA Finance Park location to participate in an experiential education simulation.

Our class visit is scheduled for DATE _____. We will be leaving school at TIME _____ and returning at TIME _____.

Your child needs to bring a sack lunch clearly marked with his or her name. Drinks will **NOT** be provided.

On occasion, the JA Finance Park experience is photographed or videotaped by external media for use in communications and marketing materials. If JA of the Heartland is aware of this filming, schools will be notified in advance. There are occasions, however, when schools are not notified in advance of media coverage.

Please complete the form below to give permission for your child to accompany the class to JA Finance Park and check your preference for including or omitting your child from any photography.

Student Media Release and Parental/Guardian Consent

Junior Achievement USA and Junior Achievement of the Heartland ("JA") work with volunteers to deliver educational programs in person and online. When a student participates digitally, their name, image, voice, or likeness ("Likeness") may be captured. This Consent: (1) authorizes JA to use the Student's Likeness; (2) permits JA to use the Student's work created during JA activities ("Student Work Product"); and (3) allows JA to collect and use Student personal information per the JA USA Privacy Policy (<https://links.ja.org/web/ja-usa/privacy-policy>).

Likeness Use

JA may use the Student's Likeness in media (photos, videos, webinars, social media, etc.) related to JA Programs or for promotional use. The student waives rights to inspect or approve use. JA will not allow use of Likeness or Work Product by unaffiliated third parties or for purposes inconsistent with JA's mission.

Student Work Product

JA may copy, edit, distribute, and use the Student Work Product worldwide, royalty-free, in any format. JA is not obligated to use it. The student confirms that the Work Product is original, does not infringe on third-party rights, and is free of libelous or scandalous material.

Privacy and Consent

Students may be asked to provide personal information (e.g., name, email) to access online content. This data is used per JA's Privacy Policy. I consent to this data collection and the student's participation in JA Media activities.

I waive all claims against JA for using the Student's Likeness or Work Product or for participation in JA Media activities. I sign this Consent voluntarily and acknowledge it binds me, the student, and JA, and our respective successors.

This form must be signed and returned to us by _____ (date). Sincerely,

(Teacher signature)

_____ Yes, my child has my permission to accompany the class to *JA BizTown*, and I understand that he or she may be photographed or videotaped.

_____ No, my child cannot accompany the class to *JA BizTown*.

_____ Yes, my child has my permission to accompany the class to *JA BizTown*, but I request that efforts be made to exclude my child from any photography or videotaping where he or she may be easily identified.

Student Name: _____

Parent Signature: _____

School Name: _____

Date: _____